



# Magical Bridge Clubs

**Make Your Own, A Step-by-Step Manual**

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**This guide will walk you through how to start and run a Magical Bridge Club at your high school and explain the impact it can make. With your club, you'll have the people, ideas, and momentum to launch magical initiatives, host sports programs, and even create summer camps.**

# Chapters

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02 **Club Name**

03 **Steps to Take**

Decide on Your Club's Mission

Find your Officers

Find an Advisor

Draft a Club Constitution

Publicity

Fundraising

01

# Purpose

## WHY START A MAGICAL BRIDGE CLUB?

A Magical Bridge Club is more than just a school group. It's a place where everyone belongs. Inspired by the mission of the Magical Bridge Foundation, your club will help show that play, creativity, and connection are for people of all ages and abilities. You'll bring inclusion, kindness, and community into your school through events, projects, and programs that can make an impact far beyond campus. By creating a space where differences are celebrated, you'll join a movement that proves life is better when everyone is invited to join in.

### MAGICAL BRIDGE MISSION

**Innovating multigenerational playgrounds, parks,  
and programs for more inclusive communities.**

02

**Club Name**

## MAGICAL BRIDGE CLUB

We recommend naming your club Magical Bridge Club because it connects directly to the Magical Bridge Foundation and supports our mission and initiatives. This name is not tied to a single sport or activity, which gives your club the flexibility to support any Magical Bridge program or project that inspires you. Once your club is officially approved by our team, we will provide you with a kit of official logos along with clear guidelines on how to use them in line with our brand standards.



To start the approval process email: [info@magicalbridge.org](mailto:info@magicalbridge.org)

03

# Steps to Take



# STEP ONE

## 03 CLUB MISSION

Your club's mission will be unique to your interests and the kind of impact you want to make in your community. Some clubs focus on a single program, while others support a variety of Magical Bridge initiatives throughout the year.

A strong mission statement explains **WHY** your club exists, **WHO** it serves, and **HOW** it will make a difference. For example, your mission might be to support the Magical Bridge Foundation through fundraising, volunteering, and promoting inclusion for people of all ages and abilities. You might choose to spotlight a specific program, or organize events that bring your school and community together in meaningful ways.

### THINK ABOUT

# A

The values your club will stand for

# B

The kinds of programs or activities you want to lead

# C

How your work will connect to Magical Bridge Foundation's mission.

# STEP TWO

## 03 FIND YOUR OFFICERS

**A strong leadership team will help your club stay organized, reach its goals, and keep the energy going all year. Choosing the right officers is one of the first big steps in starting your club.**

Look for **people who share your passion for inclusion**, are reliable, and can commit their time to making your club a success. While every school has its own rules for clubs, we recommend starting with a few core positions and adding others that make sense for your projects and events.

Some roles can even be shared. For example, co-presidents can be a great way to balance responsibilities and work as a team.

The officers you choose will set the tone for your club. Pick leaders who are dependable, enthusiastic, and committed to creating a welcoming space for everyone.

## 03 FIND YOUR OFFICERS

ROLE	WHAT THEY DO
<b>President</b>	Leads the club, plans and runs meetings, represents the club at events, and keeps the group moving toward its mission.
<b>Vice President</b>	Supports the president, steps in when needed, helps organize activities, and keeps members informed.
<b>Secretary</b>	Records meeting notes, organizes club records (digital or paper), and keeps important documents in order.
<b>Treasurer</b>	Manages the club's budget, tracks spending, and updates members on finances.
<b>Publicity Lead</b>	Promotes the club and its events through social media, posters, announcements, and other creative ideas.

### OPTIONAL ROLES

<b>Events Coordinator</b>	Plans and manages special events, coordinates logistic
<b>Membership Lead</b>	Welcomes new members, tracks participation and engagement

# STEP THREE

## 03 FIND AN ADVISOR — QUICK GUIDE

An advisor can make a big difference in your club's success. They support your work, help navigate school rules, offer guidance when challenges come up, and connect you with resources that make your projects stronger.

### HOW TO CHOOSE

Look for a teacher or staff member who shares your passion for inclusion.

Ask around to see who is active in student life and open to mentoring.

### BE PREPARED

Know your club's mission and goals.

Have a simple plan for meetings and events.

### HOW TO ASK

Be polite and professional

Explain why you think they'd be a great fit.

Acknowledge the time commitment.

### THEY SAID YES!

Keep them updated on club activities.

Show appreciation for their time and support.

# STEP FOUR

## 03 DRAFT A CONSTITUTION — QUICK GUIDE

A constitution is your club's game plan. It lays out how your club works, who does what, and what you're all working toward. It keeps everyone on track so your meetings, events, and projects run smoothly.

### WHAT TO INCLUDE

**Club name and mission**

Who you are and why you exist

**Officer roles and duties**

Who does what

**Elections process**

How leaders are chosen and replaced

**Meeting schedule**

How often and when you meet

**Member expectations**

Participation, behavior, and commitment

**Amendments**

How changes to the constitution are made

### HOW TO START

**1**

Download the Magical Bridge Club Constitution Template

**2**

Fill it in the information

**3**

Review it with your advisor

**4**

Keep a copy on file with your school.

## 03 WORK TOWARDS YOUR GOALS — PUBLICITY

Get your events, projects, and programs noticed. Publicity is how you build excitement, attract new members, and inspire people to participate. Every announcement, post, or flyer is a chance to show what your club is all about.

### HOW TO PUBLICIZE

#### **Use social media**

Create an Instagram account, follow classmates, and post updates, event reminders, and photos in stories, posts, or reels.

#### **Network**

Ask friends, family, and classmates to share your events. Word of mouth works.

#### **Collaborate**

Partner with other clubs to cross-promote and grow your audience.

#### **Post flyers**

Place eye-catching posters in high-traffic areas (with school approval).

#### **Use announcements**

Submit details to your school's daily announcements, newsletter, or website.

## 03 **WORK TOWARDS YOUR GOALS — FUNDRAISING**

Support your programs, cover costs, and give back to your community. Fundraising not only helps you reach your goals, it also brings people together and builds excitement around your club's mission.

### **HOW TO FUNDRAISE**

#### **Join school fundraising events**

Sell goods at fairs or themed events when student turnout is high.

#### **Host a bake sale**

Package and decorate treats, and let buyers know proceeds go to a good cause.

#### **Sell at sports games**

Offer seasonal snacks like hot chocolate or warm cookies at football, basketball, or baseball games.

#### ***Pro Tip***

Publicity and fundraising go hand-in-hand. Promote your fundraisers just like you would any other event.

**Together, we can make  
every community a place  
where everyone belongs.**

